

### **BSD City Celebrates its 21<sup>st</sup> Anniversary**

On March 21<sup>st</sup>, BSD City proudly celebrated its 21<sup>st</sup> anniversary by showcasing 21 performances by various well known national artists, holding 21 games & 21 competitions. To commemorate BSD City's 21 year, each competition had 21 participants as well. These festive performances & activities were held around the new marketing office area. This whole day event were attended by thousands of people and the late night performances by national artists performed on floating stages on top of the Cisadane River were covered live by Trans TV, a national television channel. BSD City encouraged the public to explore the city's facilities, enjoy the events, and participate in the games and competitions that were held.

### **New Housing Sub-Cluster launched in March**

In late March, the company introduced Eternity, a new sub-cluster within Icon offering 339 landed residential housing units. Eternity lies on 11,8 ha of land with 2.3 ha dedicated to green belt area with jogging and cycling track and a main central playground area. The unit size ranges from 95-174 sqm with price ranges from Rp 700 million to Rp 1.7 billion per unit. Eternity is conveniently located near the Icon Centro, a 4.5 ha community center. The Icon Centro is located at the center of the Icon housing cluster with a lake area completed with facilities such as Honeycomb club house, Twilight Amphitheatre, Breakfaster Court Teatimer yard, etc.

PT Bumi Serpong Damai Tbk is the largest city development company in Indonesia that develops BSD City as a self-sustaining city offering various residential housing and commercial areas with all its facilities. BSD City has been developed since 1989 for planned area of 5,950 ha and today 1,500 ha of phase I has entering into the final stage of completion and 2,000 ha of phase II has entering into the stages of development

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