

## **Happy Chinese New Year**

### **New Housing Sub-Clusters in 2010**

In late January, the company introduced Aria, a new sub-cluster within Foresta offering 116 landed residential housing units. This cluster will be surrounded by the green belt area that provides a great landscape and fresh air. The unit size offered ranges from 140-286 sqm with price ranges from Rp 730 million to Rp 1.5 billion per unit. Aria is located conveniently near the Palazetto Sports Club, other facilities within Foresta.

In February, the company launched VerdantVille which is a sub-cluster within The Icon. This cluster is designed to accommodate the increase demand of urban lifestyle at 6.8 Ha of land. The unit size offered from 82-127 sqm with prices ranges from Rp 500 million to Rp 700 million. VerdantVille is strategically located between two boulevards and near the Icon Centro which is the community facilities.

Foresta and The Icon are big housing clusters launched in the stage one of phase II BSD City.

### **Edutown**

Swiss German University (SGU) officially started operations in their new campus located in Edutown. SGU offers internationally recognized curriculum to undergraduates, graduates as well as post graduates through its focus on teaching, learning, and research. Currently SGU has around 800 students attending in the campus.

A second university, Prasetya Mulya campus is currently under construction and estimated completion time will in the second half of 2010. Prasetya Mulya is a national university that offers graduate degree in business administration.

PT Bumi Serpong Damai Tbk is the largest city development company in Indonesia that develops BSD City as a self-sustaining city offering various residential housing and commercial areas with all its facilities. BSD City has been developed since 1989 for planned area of 5,950 ha and today 1,500 ha of phase I has entering into the final stage of completion and 2,000 ha of phase II has entering into the stages of development

For further inquire contact:

Investor Relations of PT Bumi Serpong Damai Tbk, Email :[bsde@bsdcity.com](mailto:bsde@bsdcity.com)

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